



**NEW**  
Sign up today!



## Become a SAIF accredited funeral director and benefit from A Diamond Partnership

**Direct cremation now accounts for 16% of all UK funerals. That's why SAIF has partnered with Westerleigh Group and Distinct Cremations to offer its members an exclusive 'Diamond Partnership'.**

It's a partnership that enables independent funeral directors to compete in a fast-changing market. Adding direct cremation as an option for your families - so they needn't lose the personal touch your business brings.

Wholesale options start at just **£350**, and the Partnership

complements the value SAIF members already receive – *free marketing support, professional indemnity insurance, unrivalled expertise and UK-wide government representation.*

By joining SAIF, the leading trade association for independent funeral directors, your business could benefit too.

***To take advantage of the new Diamond Partnership, follow the simple instructions overleaf.***



**Trusted Independent  
Specialist**



## How to benefit from A Diamond Partnership

**Complete the SAIF membership application process today. Simply:**

Visit **[saif.org.uk/why-join-saif/how-to-become-a-member](http://saif.org.uk/why-join-saif/how-to-become-a-member)** and download the relevant forms.

Return your completed form to SAIF Business Centre with all necessary documents either by email to **[info@saif.org.uk](mailto:info@saif.org.uk)**, or post to **SAIF Business Centre, 3 Bullfields, Sawbridgeworth, Herts CM21 9DB.**

SAIF Business Centre will then email you details of: how to pay the £200 membership admin fee, the Diamond Partnership options and Engagement Form to complete and return.

As long as all paperwork has been submitted (application form, declaration of ownership and supporting documents) and the fee paid, you will be able to take advantage of the Diamond Partnership options - even before the SAIF membership application process is complete.



**Brought to you by SAIF, Westerleigh Group and Distinct Cremations**